



## SALES CHANNEL POLICY

Glamory Hosiery is committed to working with retailers to develop its brands as representing high quality, fashionable, and sexy apparel. To enhance that image with consumers, we have targeted the Glamory Hosiery brand to boutique and specialty retail channels that help maintain its unique and exclusive appeal. Even though Glamory Hosiery products are widely distributed, consumers still perceive them as higher end because they are not available in mass market retail channels. To maintain that image, Glamory Hosiery has adopted this policy to prevent the redistribution of its products through channels that undermine the direction of the Glamory Hosiery brand. Specifically, Glamory Hosiery branded products may not be re-distributed through mass market stores or their online sites. For purposes of this policy, mass market stores refers to large retail chains with thousands of locations that sell a wide variety of unrelated products, such as Wal-Mart, Sears, or Kmart. This policy does not preclude redistribution to specialty chains or online-only resellers that otherwise comply with Glamory Hosiery's policies. Specialty chains are retailers that focus on a limited category of related goods, like Party City or Spencer's. Selling on Amazon.com, Ebay.com and any other discount website is reserved for the distributors only. Selling on any website other than the website you have registered with Glamory Hosiery is also strictly prohibited. The prohibition against reselling Glamory Hosiery products into international territories where Glamory Hosiery has a distributor also remains in place.